



## 2017 Asia Media Conference

### “Reporting on crises in a changing media landscape”

- Date: 31<sup>st</sup> October to 2<sup>nd</sup> November 2017
- Venue: Sejong Hotel, Seoul, Republic of Korea
- Organized by: International Committee of the Red Cross (ICRC) and Journalists Association of Korea (JAK)

#### Program

DAY 1. Tuesday, 31<sup>st</sup> October

Time	Program
8:30 – 9:00	<b>Registration</b>
9:00 – 9:40	<b>Opening Session</b>
	Opening Remarks - <b>Ms. Sanela BAJRAMBASIC</b> , Communication Head of Sector for Asia & Pacific, International Committee of the Red Cross
	Welcome Address - <b>Mr. Woosuk Kenneth CHOI</b> , Vice President of Journalists Association of Korea/ Deputy Editor of Strategic Planning News Desk, Chosun Ilbo
	Congratulatory Address - <b>Ms. Hyunjoo OH</b> , Deputy Director General of Development Cooperation Bureau, Ministry of Foreign Affairs of the Republic of Korea
	Congratulatory Address - <b>Mr. Jaeseung LEE</b> , Director General of External Cooperation Office, Korean Red Cross
	Group photo
9:40 – 10:00	Coffee break
10:00 – 11:30	<b>Session 1. Challenges of reporting on modern crises</b> This session wants to look at how news media can ensure quality, objective journalism in conflict/disaster zones in an age where war correspondents are disappearing due to safety concerns, budget cuts by some foreign bureau, etc... It will also explore how dialogue among journalists can contribute to preventing hatred between nations.
	<b>Moderator</b> - <b>Mr. Toshiya UMEHARA</b> , Deputy Managing Editor, The Asahi Shimbun
	<b>Presenter</b> 1) The war on words: Is journalism disappearing from war zones? - <b>Mr. Om Bahadur RAI</b> , Associate Editor, Nepali Times 2) Not another crisis: How does media contribute to shedding light on under-reported or forgotten conflicts? - <b>Ms. Mahim MAHER</b> , Editor, The Friday Times 3) Overcoming the challenge: How can dialogue among journalists help? - <b>Mr. Himanshu Shekhar MISHRA</b> , Editor, New Delhi Television
11:30 – 12:00	Discussion / Q&A
12:00 – 13:30	Lunch

13:30 – 15:00	<p><b>Session 2. Media: broken, or just misfiring? A look at how that affects humanitarian (conflict, disaster) reporting</b></p> <p>This session wants to explore the future of trust for news media: The news media is in full self-examination mode. Many people are questioning the media’s role and what’s broken in its understanding of society and readers’ needs. How do we fix this? How do we trust what we see and hear on the news? It also explores in conflict journalism the skills they have to have to analyze conflict and be a more effective professional journalist.</p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>- <b>Mr. Julfikar Ali MANIK</b>, Planning consultant, Boishakhi Television / Stringer, The New York Times</li> </ul> <p><b>Presenter</b></p> <ol style="list-style-type: none"> <li>1) What tools does the media have to respond to threats to media credibility? What should newsrooms do to ensure their content is above reproach? <ul style="list-style-type: none"> <li>- <b>Ms. Saolak CHAKWIWATTANAKUL</b>, Foreign News correspondent/anchor, Thai Public Broadcasting Service</li> </ul> </li> <li>2) Communicating about war in an era of #FakeNews. How does the media navigate the complications of sourcing accurate information in the online sphere, where groups and governments share info directly with audiences via their own channels? <ul style="list-style-type: none"> <li>- <b>Mr. Heqian XU</b>, Director of International Desk, Caixin Media</li> </ul> </li> <li>3) Conflict-sensitive reporting <ul style="list-style-type: none"> <li>- <b>Ms. Chung-un CHO</b>, Senior Reporter, The Korea Herald</li> </ul> </li> </ol>
15:30 – 16:00	Discussion / Q&A
18:00 – 20:00	Welcome Dinner

DAY 2. Wednesday, 1<sup>st</sup> November

Time	Program
9:30 – 11:00	<p><b>Session 3. Journalism with a view: how is media more effective in addressing humanitarian agenda?</b></p> <p>This session aims at looking at how the media/blogsphere/social media create those “moments”, where there is a wave of coverage that leads to change of policy or behaviour of warring parties (i.e. the 2016 media spotlight on besieged cities in Syria eventually encouraged combatants to allow in aid).</p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>- <b>Ms. Julieta ALIPALA</b>, Chief of Correspondents Mindanao, Philippine Daily Inquirer</li> </ul> <p><b>Presenter</b></p> <ol style="list-style-type: none"> <li>1) Reporting on conflicts from a distance: how can journalists get depth and accuracy in their reporting? How can working with humanitarian organizations help to enrich their stories? <ul style="list-style-type: none"> <li>- <b>Ms. Sujin CHUN</b>, Senior Reporter, JoongAng Ilbo</li> </ul> </li> </ol>

	<p>2) Reporting on disasters: how can media more effectively raise the profile of crises?</p> <ul style="list-style-type: none"> <li>- <b>Ms. Amanda HODGE</b>, South East Asia Correspondent, The Australian</li> </ul> <p>3) A smartphone, a backpack and the internet: How is mobile journalism being used to tell stories from conflict and disaster zones?</p> <ul style="list-style-type: none"> <li>- <b>Mr. Sachitra Indivara MAHENDRA</b>, Deputy Features Editor, The Daily News</li> </ul>
11:00 – 11:30	Coffee break
11:30 – 12:00	Discussion / Q&A
12:00 – 13:30	Lunch
13:30 – 14:15	<p><b>Session 4. Information as aid</b></p> <p>Special Presentation 1: BBC Media Action</p> <ul style="list-style-type: none"> <li>- <b>Mr. Bhuwan TIMILSINA</b>, Senior Producer, BBC Media Action Nepal</li> </ul>
14:15 – 15:00	<p>Special Presentation 2: Messaging Apps</p> <ul style="list-style-type: none"> <li>- <b>ICRC</b></li> </ul>
15:00 – 15:30	- Coffee break
15:30 – 16:10	<p><b>Session 4. Continued</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>- <b>Ms. Shahanaaz SHER HABIB</b>, Deputy Editor, Star Media Group</li> </ul> <p><b>Presenter</b></p> <p>1) How is media using new technologies to engage with conflict/disaster-affected audiences and empower them with info? What information is needed and what channels are media using?</p> <ul style="list-style-type: none"> <li>- <b>Mr. Muhammad Fauzi RIDWAN</b>, Editor, Republika</li> </ul> <p>2) Reporting from the frontline: What do journalists need to know to be safe?</p> <ul style="list-style-type: none"> <li>- <b>Mr. Sultan Mahmoud MOBAAREZ</b>, Head, Radio Killid Kabul</li> </ul>
16:10 – 16:30	Discussion / Q&A
16:30 – 17:30	<b>Closing Session: ICRC as a partner in humanitarian reporting – recommendations and wishes</b>

DAY 3. Thursday, 2<sup>nd</sup> November

Time	Program
9:00 – 17:00	<p><b>Field Trip to DMZ</b></p> <p>Note: The field trip to the demilitarized zone (DMZ) has been included in the Conference program to shed light on the division of two Koreas since the end of the Korean War in 1953 and the humanitarian plight of divided families. However the trip, to be organized by a licensed agency specializing in DMZ tours, <u>does not represent in anyway the opinion or position of the ICRC</u> neither in its format nor contents.</p>